



**Ecological Initiatives Ltd is a Tanzanian company. It is a consultancy partnership of environmental and wildlife professionals, employing a potent mix of extensive field experience, academic qualifications and practical and technical skills. Ecological Initiatives provides innovative services in the diverse fields of environmental management, tourism development, and biodiversity surveys.**

## **Our services**

### **Environmental Impact Assessment**

Increasingly many kinds of investments, projects and developments are required to undergo an Environmental Impact Assessment procedure. This process is overseen by government authorities and demands expert consultants to carry out the practical work of screening, scoping, literature reviews, baseline surveys, stakeholder participation and final impact and mitigation report preparation.

Ecological Initiatives provides these services to the project developer, communicating project plans and goals, and submitting the relevant reports and documents to government regulators. Ecological Initiatives works with companies who operate with a global perspective, and therefore prioritize environmental planning and ensure their activities are implemented in sustainable and environmentally sensitive ways.

### **Environmental Planning and Monitoring**

Long-term environmental planning and monitoring is often essential in meeting national and international obligations. Many businesses depend on the natural resources around them – safari lodges, organic farms or forestry schemes to name a few. In these cases companies need to employ well-rehearsed field techniques and intelligently designed monitoring protocols. We can provide the year-on-year feedback that companies and their investors demand to achieve these goals.

# Tourism Development and Planning

Projects that aim to bring tourism into areas that may be attractive for their natural scenery and wildlife are almost by definition making a profound impact on the social and natural environment. Our extensive practical experience in tourism allows us to offer expert advice and guidance to companies looking to develop tourism facilities and operations in East Africa. Such companies are often required by law to integrate into their operations mechanisms to reduce their impacts on the natural resources on which their businesses are founded. Such approaches also have direct benefits for international marketing and business profiles.

## Biodiversity Field Surveys

The Ecological Initiatives team brings technical expertise to the important task of gathering field data for conservation and natural resource management. This expertise includes the ability to operate anywhere in Tanzania, using field methodologies to establish species presence, the identification of species of regional or global importance and factors affecting species distribution.

### Our projects

#### Carbon Tanzania

Carbon Tanzania works with local villages, community-based organizations, and rural extension and conservation organizations to produce offsets, and with private sector clients to market and sell offsets. We work with people who demonstrate a commitment to sustainable, long-term forest management, equitable local benefit sharing and transparent governance.

[www.carbontanzania.com](http://www.carbontanzania.com)

#### Tanzanian Bird Atlas

The Tanzanian Bird Atlas is an on-going project aimed at mapping the distribution of Tanzania's many and varied bird species. There are currently 900,000 records on the database showing the distribution and breeding status of Tanzania's 1141 species of birds

[www.tanzaniabirdatlas.com](http://www.tanzaniabirdatlas.com)

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